# IFAL FAHRI A Creative Developer

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## **PROFILE**

5th-semester Informatics Engineering student at Tadulako University with a strong passion for Web Development, UI/UX, and Graphic Design. Through freelance work, I've created social media posts, posters, and Instagram filters, while also building websites that enhanced my web development skills. I'm also exploring data analytics and machine learning. I'm eager to contribute to innovative and challenging projects while continuing to grow in these fields.

## **EXPERIENCE**

#### Aern Store

Co-Owner (2023 - present)

- Developing an anonymous feedback website, streamlining client feedback collection.
- Designed brand identity assets, including logos and instagram filter.
- Handled daily operations of product packaging and shipment, ensuring efficiency.

#### Self Employed

Freelance Graphic Designer (2019 – present)

- Created matchday posters and sport-themed designs for community events.
- Designed logos for esports teams, online stores, and small businesses (UMKM).
- Designed holiday greetings and important day visuals for several social media accounts.
- Produced Instagram feed layouts, optimizing visual storytelling with carousel designs.
- Designed and formatted school yearbooks, ensuring clarity and aesthetic appeal.
- Delivered engaging "coming soon" promotional videos, driving excitement for new launches.

## **EDUCATION**

## **UNIVERSITAS TADULAKO (2022 - Present)**

Bachelor's Degree in Informatics Engineering - GPA 3,72

## **SKILLS**

- **Graphic Design**: Social Media Design, Poster Design, UI/UX Design, Logo Design, Product Design, Label Design, Sticker Design, Sport Design
- **Programming**: Web Development, Web Design, HTML, CSS, Javascript, TypeScript, ReactJS, NextJS, TailwindCSS, shadcn/ui, Bun, Framer Motion, Python, Github
- Data: SQL, MySQL, MariaDB, Firebase, Machine Learning, Langchain, Data Analysis.
- **Software and Tools**: Figma, Pixellab, Canva, Photopea, Adobe Lightroom, Capcut, Visual Studio Code, Microsoft Word, Microsoft Excel, Microsoft Powerpoint
- Soft Skills: Creative Thinking, Emotional Intelligence, Problem Solving, Empathy
- Language : Bahasa Indonesia (Native), English

## **PROJECTS**

## Roasting HP - September 2024

URL : [Github] [Website]

Tech Stack: ReactJS, TailwindCSS, Langchain, Google Generative AI, Gemini API, Groq API

- Developed a web app that humorously "roasts" smartphone specifications, generating massive engagement on TikTok with hundreds of thousands of views.
- Efficiently handled API rate limits, supporting over 20k visitors in less than a month.

#### AernStore Feedback - October 2024

URL: [Github] [Website]

Tech Stack: NextJS, Framer Motion, Google Sheets API, Google Apps Script, shadon/ui

- Developed a web application that integrates feedback into Google Sheets, providing a familiar and user-friendly interface for the client, allowing easy access and analysis.
- Designed a responsive, mobile-first interface with shadcn/ui, designed for users who are likely to be less tech-savvy and prefer a simple, user-friendly experience.

## **CERTIFICATIONS**

- <u>Basic Data Science</u> Dicoding Indonesia (September 2024)
- Basic Data Visualization Dicoding Indonesia (June 2024)
- <u>Learning SOLID Programming Principles</u> Dicoding Indonesia (April 2024)
- Building Web Applications with React Dicoding Indonesia (December 2023)
- <u>Beginner Front-End Web Development</u> Dicoding Indonesia (December 2023)
- <u>Basic JavaScript Programming</u> Dicoding Indonesia (November 2023)
- <u>Basic Structured Query Language</u> Dicoding Indonesia (November 2023)